



Dear Colleagues,

Indonesian Cocoa Association will hold the 4th Indonesia International Cocoa Conference which is themed, "World Cocoa Sustainability Partnership" on 28 June 2007 and followed by Cocoa Dinner on 29 June 2007 in The Westin Resort, Nusa Dua - Bali. The event will highlight the sustainability programs and market progress as the key issue of the cocoa development.

The event carries a great importance to the world cocoa community as it encourages and strengthens networks and partnerships, unveils the latest news and development of cocoa agrobusiness and agroindustry as well as exchanges information among all participants - the international cocoa agribusiness and related industries community -, especially with the support of cocoa experts from around the world (Federation of Cocoa Commerce, Ivory Coast Cocoa Board, Cocoa Merchants Association of America, Ghana Cocoa Board, World Cocoa Foundation, China Tea, Cocoa Association of Asia, Indonesian Cocoa Association) as speakers in the conference.

Don't miss the opportunity to attend the event, put it on your agenda, inform your other colleagues, and register now to get an early bird rate.

Look forward to meeting you in Bali and very best wishes,

The Organizing Committee  
Indonesian Cocoa Association

Secretariat of IICC 2007

ASKINDO Ged. AEKI Lt. 3 Jl. RP. Soeroso No. 20 Jakarta - INDONESIA 10330

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## THE CONFERENCE RUNDOWN

**Thursday, 28 June 07**

- 08.00 – 08.45** Registration and Cocoa Morning
- 08.45 – 09.00** Welcome Dance
- 09.00 – 09.15** Welcome Speech, Chairman of Indonesian Cocoa Association
- 09.00 – 10.00** Opening Ceremony, Minister of Agriculture of Republic of Indonesia
- 10.00 – 10.45** Session I : A Sustainable Cocoa Supply Chain : Reality or Rhetoric  
*Philip M Sigley, Chief Executive of Federation of Cocoa Commerce*
- 10.45 – 11.30** Session II :  
Chairman of Ivory Coast Cocoa Board \*)
- 11.30 – 12.15** Session III : \*)  
*Pablo Esteve, Chairman of Cocoa Merchants Association of America*
- 12.15 – 13.00** Session IV :  
*Isaac Osei, Chief Executive of Ghana Cocoa Board\*)*
- 13.00 – 14.00** Lunch, open for sponsorship
- 17.30 – 19.30** Cocktail Party, host by Cocotique and Armajaro



## **Friday, 29 June 07**

- 08.00 – 08.30**    **Cocoa Morning**
- 08.30 – 09.15**    **Session V : Sustainable Cocoa Programs in Cocoa Growing Countries**  
*Bill Guyton, President of World Cocoa Foundation*
- 09.15 – 10.00**    **Session VI : Cocoa Market in China : Opportunities and Challenges**  
*Guo Weiping, Cocoa Manager of China Tea*
- 10.00 – 10.15**    **Cocoa Break**
- 10.15 – 11.00**    **Session VII : Cocoa Industry Development in Asia**  
*Yeong Chye, Chairman of Cocoa Association of Asia*
- 11.00 – 11.45**    **Session VIII : Cocoa Sustainability Partnership in Indonesia**  
*Sikstus Gusli, CSP Operation Manager of Indonesian Cocoa Association*
- 11.45 – 12.45**    **Lunch**, open for sponsorship
- 13.00 – 18.00**    **Free activities**

\*) To be advised





## THE DINNER RUNDOWN

### Friday, 29 June 07

- 18.00 – 19.00** Pre-Dinner Cocktail Party, host by Cocoa Sustainability Partnership
- 19.00 – 23.00** Cocoa Dinner 2007 and Charity, host by Olam International
- Opening Dance
  - Opening speech, Chairman of Indonesian Cocoa Association
  - Indonesian Cocoa Association's review
  - Sponsor speech
  - Charity Session
  - Dinner and Entertainment
  - Closing Ceremony, Minister of Trade of Republic of Indonesia

## ADDITIONAL ACTIVITIES

### Saturday, 30 June 07

- 07.00 – finish** Cocoa Golf Tournament
- 08.00 - finish** Optional Activities (details in separate paper)  
 Askindo's arrangement for Bali sightseeing:
- Natural scene tour
  - Cultural/Religious tour
  - Art activities





## PARTICIPATION FEE

<i><b>EVENT</b></i>	<i><b>Early Bird</b></i> Up to 28 April 2007	<i><b>Normal</b></i> After 28 April 2007
Cocoa Conference	USD 250 per person	USD 350 per person
Cocoa Dinner	USD 200 per person USD 1800 per table	USD 250 per person
Cocoa Golf Tournament	Domestic/KITAS holder IDR 1.500.000 net/pax	Overseas USD 175 net/pax

Full Payment by bank telegraphic transfer to :  
 Account Name : ASOSIASI KAKAO INDONESIA  
 Bank Mandiri Cabang Juanda

A/C US\$ : 1190004681167

*Please send your copy of payment slip by fax or email for our verification*





## REGISTRATION FORM

First Name		Last Name	
Company		Position	
Email		Tel (office)	
Tel (mobile)		Fax.	
Name of Spouse			
Address			

Please register me on (please tick):

- Cocoa Conference
- Cocoa Dinner
- Cocoa Golf Tournament

*Fill in with capital letters and forward it to Secretariat of IICC 2007*





## ACCOMODATION

### Official Hotel

The Westin Resort Nusa dua, bali

Phone: 62-361-771906, Fax. 62-361-772047

Classic Garden View US\$ 145 nett

Classic Pool View US\$ 185 nett

#### The Laguna Resort & Spa Nusa Dua

*3 minutes to The Westin Resort*

Deluxe Garden View US\$ 165 net

Deluxe Lagoon View US\$ 180 net

Phone: 62-361-771, Fax: 62-361-773388

#### Gand Hyatt Bali

*5 minutes to The Westin Resort*

Grand Room Garden USD 140 nett

Grand Room Ocean USD 175 nett

Phone: 62-361-771188, Fax: 62-361-772038

#### Melia Bali Villas & Spa Resort

*5 minutes to The Westin Resort*

Superior Room IDR 850.000 nett

Duplex Suite IDR 1.350.000 nett

Phone: 62-361-771510, Fax. 62-361-776880

#### Nikko Bali Resort & Spa

*10 minutes to The Westin Resort*

Garden View IDR 800.000 nett

Ocean View IDR 900.000 nett

Phone: 62-361-773377, Fax: 62-361-773388

#### The Ayodya Resort

Deluxe Garden View US\$ 125 nett

Deluxe ocean View US\$ 155 nett

#### Intercontinental Bali Resort

*20 minutes to The Westin Resort*

Resort Classic Room USD 120 nett

Resort Classic Duplex USD 185 nett

#### Inna Putri Bali

*5 minutes to The Westin Resort*

Superior USD 55 nett

Phone : 62-361-771020, 771139

**Further information please log on to  
[www.askindo.org](http://www.askindo.org)**

