

## STCP PILOT PROJECT CAMEROON

### Activity Overview Year TWO

(Version: 3<sup>rd</sup> October 2003)

#### 1. Strengthening Farmer/Community Organizations

Objective	No.	Activity	Implementation Strategy	Expected Results / Deliverables	Performance Indicators	Status
To strengthen the internal dynamic of the Network and its members	1.1	Building of a common vision	Organization of workshops in the zones and harmonization of the vision with the assistance of SOCODEVI	The members of the Network have the same vision on the type of "rural enterprise" to set up and the conditions the roles and tasks of the various partners are defined and contracts are signed	The common vision The definition of roles and tasks the contracts	New activity
	1.2	Strengthening of the group dynamic of the members' organizations	Diagnosis of the present status of individual members of the Network towards the common vision Reinforce the importance of the animation within the organization. Bring all the members at the same level of organisation (federation)	Each member of the Network has its itinerary to the common vision. Each organization has at least an animation team to mobilise its members The network is composed of federations	Individual road map Number of rural animators trained Number of animation committees established. Number of third level organizations member of the network By laws/ internal regulation number of new third level organizations legalised	New activity

	1.3	Development of the capabilities that will strengthen network members internal dynamic and governance capacity management	FOs members will be trained Training manuals will be developed to provide day-to-day basis	Each FO has necessary tools and an effective accounting system; Resource management and controlling committees operate in each FO member of the network Bookkeepers are trained in FOs	Records kept on stock, accounts etc. * Resource management/controlling committees formed * Controlling mechanisms set up in each organization * Members' satisfaction * Number of bookkeepers trained * Proportions of network's transactions made through the bank. * Number of credit facilities granted by banks. Network members obtained price as a percentage of average market price. Number of contract signed and executed	On going activity
To test the implementation of the cooperative within the Network area	1.4	Development of the rural enterprise	Institutions / experts will develop training manual and train selected/hire competent members to manage it	At least one cooperative exist and is operational	The type of cooperative The management of the cooperative	New activity

## 2. Technology/Knowledge Dissemination:

Objective	No.	Activity	Implementation Strategy	Expected Results / Deliverables	Performance Indicators	Status
<p>To improve the efficiency of the Farmer Field School as a medium of communicating information on technical packages to farmers</p> <p>To produce a good quality cocoa during 2004-2005 campaign</p>	2.1	<p>Create awareness on the usefulness of the Farmer Field School Concept</p> <p>Improve the transfer of knowledge to farmers and communities on specific subjects and/or issues of importance to the pilot project by new communication channels</p>	<p>Reinforce the management and the quality of the message and result of FFS thru the IPM; Ageing plantation rehabilitation; Improved post harvest management</p> <p>.Investigate possibilities of using new communication channels to reinforce FFS actions</p>	<p>FFS established and functioning; Ownership of FFS assured</p> <p>Many farmers have access to new technical package</p> <p>cocoa quality improved in the market</p> <p>radio/newspaper/T.V. used to improve the transfer of technical message</p>	<p>Average attendance to FFS. Number of replicates of demonstrated techniques and practices</p> <p>Quantity and quality cocoa improved. New communication channels identified</p> <p>Proportion of people that listen to the broadcast</p> <p>Average attendance at location</p>	On going activity

### 3. Market and Information Systems:

Objective	No.	Activity	Implementation Strategy	Expected Results / Deliverables	Performance Indicators	Status
To built a database characteristic of network members' fields	3.1	GPS/GIS Development of parcel, FFS and producers identification and product tracking system (GPS/GIS and database development)	Develop an information system that could be applied to farm level (parcel) production practices and hence facilitate product identity preservation and tracking	GPS/GIS delivered Database on FFS, producers and products created	Quality of the web page Functional product identity preservation and tracking system Planning of rehabilitation of farmers' fields Local partner trained Transfer of the database	On going activity
To facilitate farmers' access to market price information	3.2	Development of a Trade and information Center (TIC	STCP pilot project will collaborate with Cameroon ICCO project to sustain the marketing and information system developed by ICCO project in Cameroon rather than initiate a new one	Farmers have easy access to local and international markets; FOs use the information provided thru the system to negotiate their market price ; Farmers provide information to feed the system	Functional IT and telecommunication facilities Gain on the local market price	New activity
To test one experience of exportation of cocoa	3.3	Appointment and training of TIC management and staff.	Three strategies will be developed and tested during the fiscal year 1) In collaboration with ICCO project, provide a commercial facility for cocoa and tree crop	The three strategies are experienced and results shared and evaluated within the network Results enable network members to make a decision on the appropriate strategy	Tonnage of commodities traded. Number of transactions handled. Profit realized on	New activity

			<p>products' trade under a warehousing arrangement with a view to strengthening farmers' organization capacity in management, trading and market development with objective of exporting cocoa during the 2004-2005 campaign.</p> <p>2) sales on agreement with exporters in Douala port</p> <p>3) group sales on local markets</p>	for their environment	<p>each strategy</p> <p>Quality of cocoa marketed</p> <p>Number of MOUs signed</p> <p>.</p>	
To put a trade financing facility in place with a view to facilitating farmers' access to micro credits and other inputs	3.4	Sign MOUs with banks inputs suppliers and cocoa exporters and put in place a well documented procedure for managing the facility	A team of comprising micro credit and trade financing experts will design and manage this facility	MOUs Functioning trade financing facility.	<p>Number of MOUs signed</p> <p>Quantum of funding</p> <p>Number of credit facilities provided</p>	New activity
	3.5	Development of database in FOs members of the network	NGOs will accompany FOs in developing tools and setting database mechanism to ensure that each FO is capable of providing partners with appropriate figures on production and sales.	Each FO has a database selected members have been trained to use the database	<p>Database</p> <p>Number of members trained</p>	Ongoing activity

#### 4. Social Issues:

<b>Objective</b>	<b>No.</b>	<b>Activity</b>	<b>Implementation Strategy</b>	<b>Expected Results / Deliverables</b>	<b>Performance Indicators</b>	<b>Status</b>
To create a database on relevant legislations and practices in respect of child labour	4.1	Collection of information on relevant legislations and practices on Child labour within the country	Baseline survey on child labor in cocoa sector	Result of the survey	Initial situation of child labor	New activity
To create awareness on the need to watch out for and prevent worst forms of child labour practices.	4.2	Mobilization of community members for prevention of abuse child labour practices.	Network members will be targeted, in the first instance, to create the desired impact on the use of child labour in cocoa production while the whole communities will be addressed, in the second instance, to improve the overall well-being of all children.	Network members are mobilized to fight against child labor in the STCP zones	Mechanisms set up in the STCP zones	New activity

## 5. National Network Activities:

Objective	No.	Activity	Implementation Strategy	Expected Results / Deliverables	Performance Indicators	Status
To strengthen the implementation of the network within the cocoa producing area	5.1	Mobilization of the network members.	Planning and follow up committees will be set up in each zone. Zone will be geographically redesigned for homogenous actions	FOs from the same zone have active role in the implementation of the project activities	Number of follow up committees set up follow up mechanisms built New zones number of the bulletin published	On going activity
	5.2	Animation of the network	Field visit to FOs in their zone. Regular network meeting national level publication of a bulletin for the network "la lettre du réseau"	Exchange Visit/ national network Reports The bulletin keep members informed	Number of follow up committees set up Follow up mechanisms built new zones number of the bulletin published	On going activity
	5.3	Organisation of consultative days	The network will organised debates on national issues concerning cocoa producers	Awareness is created at the national level on specific issues	Representation of the network	Activities from yr 1
	5.4	Representation of the network	The National network Coordinator will have to represent	The network is known and considered by the local authorities as	Invitation to meetings; seminars Contacts with administration; development projects	On going activity

			the network on meetings; seminars; workshops with the Pilot project Manager	a counterpart		
	.5.5	Building local partnership	The NNC in relation with the PPM will develop projects to look for local funding in order to respond to member 'needs other than those addressed by the project such as warehouses, equipment purchase; etc.	Local source of funding complete the work of the Pilot project	Number of projects approved	New activity

## 6. Management and Coordination:

Objective	No.	Activity	Implementation Strategy	Expected Results / Deliverables	Performance Indicators	Status
To carry out activities efficiently	6.1	Functioning of office	Set up regular meetings with the project staff	The staff is always aware of what is going on the field/ office Quick actions/ decision can be undertaken	Actions and decisions made	On going activity
To attend the meetings/workshops	6.2	Travel	Minimize the costs	The project is represented	Expenses made	On going activity
To supervise the overall activities of the project	6.3	Supervision	Organize regular meetings with the executing partners Follow up the field activities	Activities are carried out accordingly Corrections are made on time when necessary	Project achievements Type of assistance to executing partners	On going activity
To keep the region inform on the project activities	6.4	Reporting	Monthly reports to the region Contribution to STCP bulletins	The region is aware of the progress/ difficulties of the project	Type/quality of reports submitted	On going activity