

STCP PILOT PROJECT GHANA

ACTIVITY OVERVIEW YEAR ONE

(Version 3rd October 2003)

1. Strengthen farmer/community organizations

| Objective | No. | Activity | Expected Results / Deliverables | Performance Indicators | Status |
|--|-----|--|--|---|---|
| To strengthen and improve the internal management capacity of Kuapa Kokoo Ltd. | 1.1 | Complete Needs Assessment Study and Issue Final Report with a set of Recommendations | List of recommended intervention for FO strengthening obtained. | Inception Mission Report Issued Final Study Report with Recommendations Issued by Socodevi | Needs assessment study - Socodevi has issued an inception mission report. Follow-up of final in-depth study and recommendation yet to take place. National Network in Ghana in the process of hiring a local institution to partner with Socodevi to complete study and follow –on study recommendations. |
| | 1.2 | Development of Capacity Building Modules for Training of FO Management and staff | A set of training modules for FO capacity building developed and tested. A training agenda. | A set of capacity building training materials in place | Modules development and training agenda hasn't taken off since these activities are contingent on final recommendations of Needs Assessment by Socodevi. These activities will be carried over for implementation in FY02 using funds committed in FY01. |
| | 1.3 | Capacity Building Training | Key FO management staff trained selected modules on management skills, accounting etc. | Number of training seminars and workshops held for Key FO management and accounting staff trained | Did not take place since activity had to await final report from Socodevi. No budget was provided in the activity budget because it was envisaged that as at the time of putting together the PP budget it was not foreseeable that Socodevi needs assessment will have been completed. |

2. Technology/knowledge dissemination:

| Objective | No. | Activity | Implementation Strategy | Expected Results / Deliverables | Performance Indicators | Status |
|---|-----|--|---|---|--|---|
| To provide farmers with improved skills in tested cocoa crop and pest management technologies | 2.1 | Training of Trainers (ToT) workshop for FFS Facilitators | Workshop | Selected farmers from FO and government extension agency trained in cocoa integrated crop and pest management (ICPM) techniques | 26 Facilitators Trained | <p>26 facilitators trained in a five-week workshop. (22 facilitators from the FO and 4 from the Min. of Food and Agric.)</p> <p>The full time Master Trainers participated in the STCP regional workshop on participatory extension and technology and curriculum development workshop in Yaounde and Mbalmayo – Cameroon.</p> |
| | 2.2 | Conduct 26 Farmer Field Schools (FFS) | Community mobilization and sensitization on FFS | Cocoa ICPM training agenda for FFS | <p>Number of FFS established.</p> <p>Number of FFS participants registered and receiving training</p> <p>Level of level of participation</p> | <p>30 FFS now established and conducting training in 24 communities with 780 participants.</p> <p>Level of participation exceeds expectation. Several community people not registered as FFS participants do attend training sessions. A positive sign of high demand for ICPM training and confidence of community in training approach and methodology.</p> |

3. Market and information systems:

| Objective | No. | Activity | Implementation Strategy | Expected Results / Deliverables | Performance Indicators | Status |
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| To improve the capacity and knowledge of farmers/FO to articulate their needs and concerns, bring these to industry and improve information sharing between industry and producers. | 3.1 | Review section in 3-year country project proposal on market information. | Consultancy | Terms of Reference (ToR) for review study crafted. Consultant identified to conduct study. | Review report issued with list of recommended interventions for implementation. | Terms of reference developed by project manager and reviewed by the National Network. Consultant identified. Review consultations to commence before end of fiscal year. |
| | 3.2 | GIS mapping of target project area | USGIS Support and Training on approach | FO has GIS system initiated covering project target areas. | Number of communities surveyed and data imputed. | USGIS still in discussion with pilot project management and regional office of STCP on how PPs could receive technical backstopping in GIS set-up, data collection as well as cost financing issues. Regional Program Manager is arranging meeting between PP and USGIS expert. |
| | 3.3 | Packaging of training materials and modules for training of FO on market and trade improvement | USGIS/Local Consultant | A set of training modules and training agenda developed for use. | Number of training modules developed and tested. | Activity status and progress will depend on the outcome of discussions with USGIS expert and PP Manager as explained in 1.2 above |
| | 3.4 | Conduct training of selected FO staff using training modules developed in 1.3 above | Local Consultant with expertise in GPS/GIS | Selected FO members trained inn GIS data collection, imputing and interpretation. | Number of FO staff trained and apply GIS tool | -do- |
| | 3.5 | Purchase and install computer (h/ware) and software for GIS | Consultant with expertise in GPS/GIS | A GIS unit or office set-up with requisite computer and accessories. | One desktop computer with basic accessories for GIS operations installed in offices of FO | -do- |

4. Social issues:

| Objective | No. | Activity | Implementation Strategy | Expected Results / Deliverables | Performance Indicators | Status |
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| To discourage all forms of hazardous child labour and promote socially responsible cocoa production | 4.1 | Collaborate with CARE/ILO-WACAP on baseline survey of child labour issues in cocoa producing areas (includes STCP target communities) | Survey by competent consultant | <p>Level of child labor problems and dynamics involved.</p> <p>Baseline levels of problem established as a basis for future measurement of intervention impacts.</p> <p>Alternative approaches to arresting the menace.</p> | Baseline report issued | <p>Baseline ToR designed by ILO/IPEC/WACAP regional office in Accra – Ghana.</p> <p>List of STCP intervention communities submitted to WACAP upon request for inclusion in communities to be covered under the baseline study.</p> <p>Baseline contract and start-up date to be determined by ILO/WACAP.</p> |

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| | 4.2 | Radio messaging to sensitize communities on child labour issues | <p>Radio panel discussions.</p> <p>Community feedback surveys on radio messaging</p> | <p>Level of community awareness on child labour issues</p> <p>STCP pilot communities knowledge level on child labour issues and its implications for cocoa production is raised.</p> | | <p>STCP developed modules and skirts on child labour concepts for review by ILO. Interim approval given for the material to be used for training of trainers (ToT2) workshop to enable facilitators conducting FFS use them in the FFS training and subsequently for radio sensitization programs.</p> <p>Some discussion between STCP and CARE Ghana on how STCP can collaborate with the former in a radio-messaging program on a Kumasi based FM station. Final program and modalities for collaboration and actual radio program yet to start.</p> |
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5. National Network Activities:

| Objective | No. | Activity | Implementation Strategy | Expected Results / Deliverables | Performance Indicators | Status |
|---|------------|---|---|--|--|--|
| To create and sustain strategic linkages between STCP and cocoa stakeholders and provide policy guidance for program implementation | 5.1 | Initial sensitisation of farming communities in target pilot area, farmer organization, stakeholder institutions,, selection of final sites etc | Sensitisation and reconnaissance tours of target area. Meetings and Discussions with key selected institutions | Level of awareness among farmers, FO staff and government stakeholder institution on the STCP program. | Number of communities visited during reconnaissance and sensitisation tours an meetings with FO key management staff. Government and non-government stakeholder institutions contacted. | All communities in pilot target areas visited and sensitised by a team of consultants engaged by the National Network. FO and government institutions made aware of STCP through meetings and letters. Adequate support have been obtained since project start-up to date on STCP operations at community, FO and government level, thus facilitating smooth implementation. |

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| | 5.2 | Three year country proposal development | <p>Consultation with stakeholders to analyse problems in cocoa sector.</p> <p>Identify beneficiary farmer organization and potential target districts and communities</p> | <p>Key and relevant cocoa stakeholder institution consulted to input into project design.</p> <p>Beneficiary farmer organization identified and sensitized on project design and strategy as well as roles and responsibilities.</p> <p>A set of project interventions, goals, objectives, activities, strategy and resources identified and project Logframe developed.</p> | <p>Completed three year pilot project proposal developed and submitted to STCP Regional office and used as a guide to implementation.</p> <p>Number of consultations made with target beneficiary and communities leaders to solicit their cooperation in project implementation.</p> | <p>A three-year pilot project proposal developed and approved by STCP Regional Steering Committee for implementation.</p> <p>Efforts are underway to review section on market, trade and information systems component to respond the current needs and trends to improve upon trade and marketing.</p> |
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| | 5.2 | Consultation for the set-up of National Network | Consultations with all cocoa stakeholder institutions in Ghana | <p>Consultation meetings held with stakeholder institutions and invitation sent out for stakeholder participation on the STCP national network.</p> <p>Number of stakeholders that respond to invitation and now members of the national network</p> | Number of STCP network membership and organizations represented on the network. | Fifteen-(15) member national network constituted with a technical committee to oversee technical implementation issues. Member organizations include the Cocobod of Ghana, Cocoa Research Institute of Ghana, Ministry of Food and Agriculture, Kuapa Kokoo Ltd, Crops Research Institute of Ghana, Agricultural Development Bank, Cocoa Farmer, etc |
| | 5.3 | National Network Meetings. | Meetings | Meeting decision implemented. | <p>Number of national network meetings held.</p> <p>Attendance record of network members to meetings.</p> | Three Quarterly network meetings held since October 2002, apart from several meetings held between STCP pilot project manager and the national network coordinator on programmatic implementation issues. |

6. Coordination and Management:

| Objective | No. | Activity | Implementation Strategy | Expected Results / Deliverable | Performance Indicators | Status |
|---|-----|------------------------------------|---|--|--|---|
| To provide day-to-day project implementation support, oversight and ensure the attainment of project targets and impact | 6.1 | Functioning of coordination office | Consultations, discussions, advertisement and linkages with institutions. | <p>Identify office space</p> <p>Facilitate office set-up and furnishing</p> <p>Establish competencies for various auxiliary staff positions and fill them.</p> <p>Ensure smooth office running to support project implementation</p> | <p>Project coordination office in place.</p> <p>All key staff on board</p> | <p>Full time project manager hired and commenced work from mid-April 2003.</p> <p>Project manager received orientation in IITA on financial and admin procedures of IITA/STCP</p> <p>Two full-time master trainers on board by May 2003, plus administrative and finance assistant and two drivers hired through competitive processes. National staff received pre-service training on IITA/STCP policies and procedures</p> <p>STCP county coordination office space identified and furnished and currently serving the coordination functions of the project.</p> <p>Office furnishing and computers provided and in use.</p> <p>Visits and interaction with project communities and attendance of meetings.</p> |