



Commitment to sustainable cocoa growing

Meeting FPS Foreign Affairs and
Cocoa Industry

March 31st 2008

Agenda

- ***Background*** – Global Industry Commitments
- ***Certification*** - From Concept to Reality
- ***Pilot Surveys*** - Activities and Results
- ***Remediation*** - Key Activities
- ***Verification*** - Process / System Design



Background

Global Industry Commitments

Industry's Commitment

The cocoa and chocolate industry has a long-term commitment to the sustainable social and economic development of cocoa farming communities

One of our aims is to ensure that children are not harmed in the process of growing or harvesting of the cocoa crop



Achievement through multi-stakeholder partnerships

Harkin / Engel Protocol



- **Agreed in September 2001**
- **Protocol called for:**
 - **Achieving the objective *“through partnership among major stakeholders: governments, global industry, cocoa producers, organized labor, NGOs and consumers”*.**
 - **... industry, in partnership with other major stakeholders will develop and implement credible ... voluntary ... standards of public certification**
 - **Initially - by 1 July 05**
 - **Within region of Ghana and Côte d’Ivoire producing 50% of cocoa by July 08**



Certification

From Concept to Reality

West African Cocoa Production

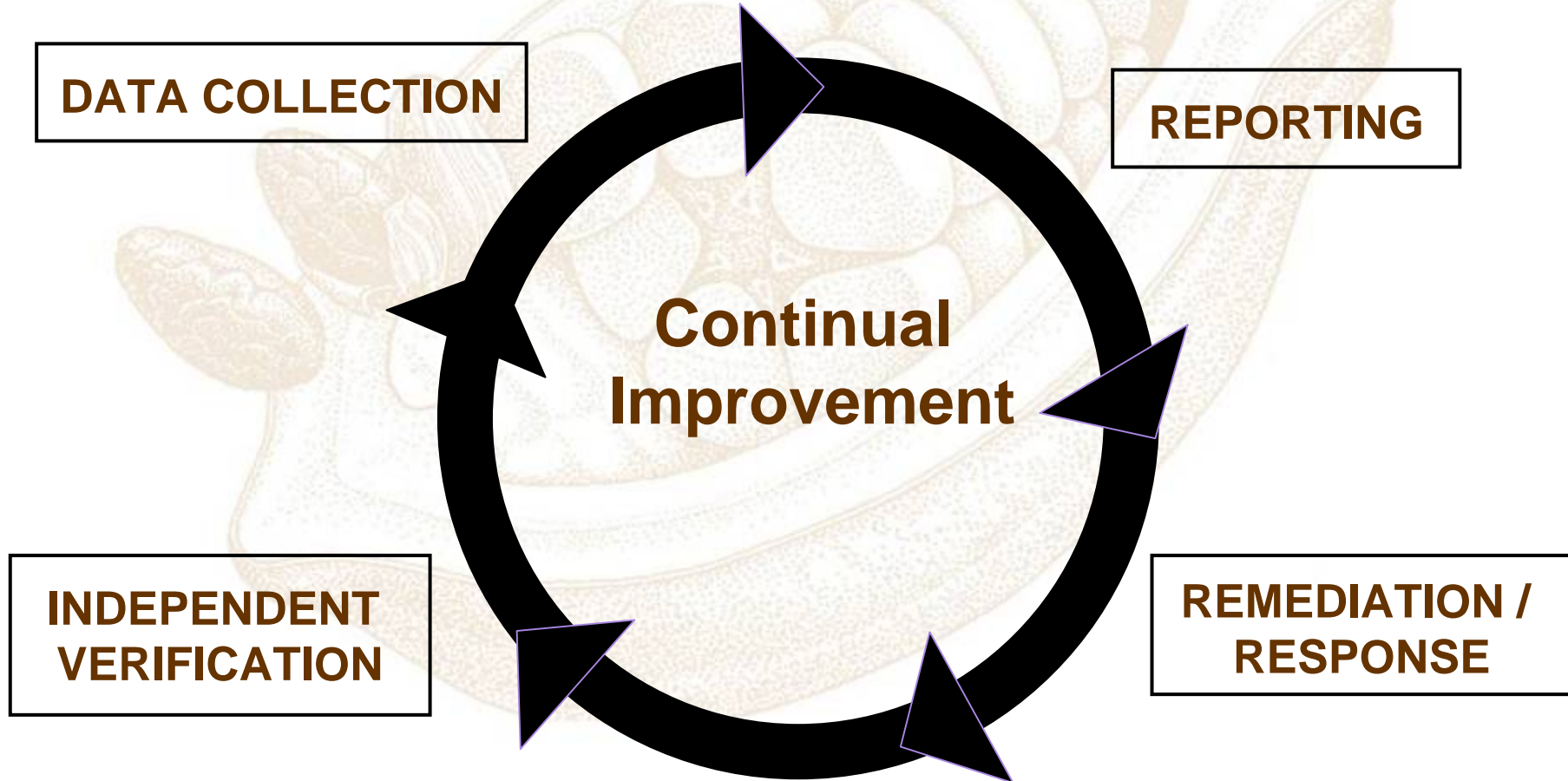
- **Widely dispersed, independent, smallholder cocoa farms**
 - ± 2.0 million family farms in West Africa
 - Children are living on and working with families on farms
 - > 30,000 square mile area in Ghana and Côte d'Ivoire
- **No industry ownership of or contractual arrangements with farms**
 - Industry does not purchase beans at farm gate
 - Cocoa sold to licensed collectors
- **Government highly engaged in cocoa sector**
 - Grants purchasing licenses
 - Tax systems, price involvement

West African Cocoa Production

- **Extensive, complex and disconnected supply chain**
 - Limited agricultural infrastructure and support
 - Under 20% of farms belong to coops
- **“Approval” of every cocoa farm, bag of beans not possible**
 - Number and dispersal of farms; year round growing cycle
 - Co-mingling of beans at earliest points in supply chain

What is Certification?

Certification: a Combination of Related Activities



Certification of Cocoa Sector

- **Certification will provide a clear, statistically valid and representative view of labour conditions across the cocoa sectors of Ghana and Côte d'Ivoire on an annual basis**
 - Includes public reporting of results
- **It uses this information to identify both problem areas and the actions required to address them**
 - Remediation efforts
- **It measures the success of efforts to address labour problems and supports the economic and social development of cocoa farming families**
- **It includes a third party Verification process to ensure credibility**

What is Certified?

- **When fully functioning, Certification will guarantee that a credible process is in place to monitor and report on labour practices throughout an entire cocoa sector**
- **Certification will effectively drive change throughout the sector to eliminate the worst forms of child labour and forced labour from the supply chain**
- Certification will not include reporting on each of the smallholder farms growing cocoa or on individual bags of cocoa beans

Standards of Certification

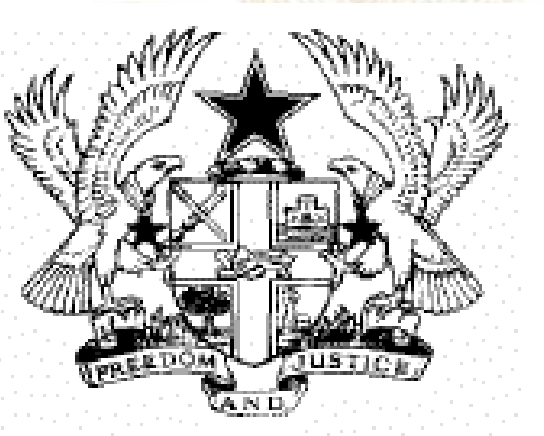
- **Certification efforts guided by ILO Conventions:**
 - ILO # 182 - Worst Forms of Child Labour (WFCL)
 - ILO # 29 - Forced Adult Labour (FAL)
- **Indicators relative to cocoa farming**
 - **WFCL**
 - Carrying of heavy loads
 - Taking part in pesticide or fertiliser application
 - Dangerous work (with machete for example)
 - School attendance
 - **FAL**
 - Contracts, ability to leave work, threats
 - **Trafficking**
 - Relationship to head of household
 - Distance from home
 - Ability to attend school



Pilot Surveys

Activities and Results

Pilot Labour Survey in Cocoa Production in Ghana



- The results from the Pilot Labour Survey in Cocoa Production in Ghana were announced by the Ministry of Manpower, Youth and Employment (MMYE) on 20th April 2007
- This forms part of the National Program for the Elimination of the Worst Forms of Child Labour (WFCL) in Cocoa
- Second phase survey completed and report due to be published in second quarter of 2008

Welcome to COCOBOD

GHANA COCOA BOARD

www.cocobod.gh

Welcome to COCOBOD

GHANA COCOA BOARD

Diligently Managing Ghana's Cocoa Industry....

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About Us

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Company Ghana Ltd

Cocoa Research Institute
of Ghana

Cocoa Swollen Shoot and
Virus Disease Control Unit

Seed Production Unit

Business with Us

Future Outlook

Policy Documents

Links

 **CONTACT Us**

Industry News - RESULTS: PILOT LABOUR SURVEY IN COCOA PRODUCTION IN GHANA - 2006

This pilot study, representing a milestone for the Government of Ghana, has recently been completed and is attached as the full study report. For convenience, the Executive Summary is also attached as a separate file. A briefing document for stakeholders that explains the purpose of the and key findings of the study is also attached.

NB: Please make sure that you have Adobe Reader installed to open any of the PDF documents listed below.

- Briefing Document for Stakeholders - 20 April 2007
- Executive Summary-Child Labour Study
- MMYE Cocoa Child Labour Study - Table of Contents
- MMYE Child Labour Study - Main Document
- Final Press Release - 18 April

Ghana: Key Results

- **Farming / Family Dynamics**
 - Farming largely a family enterprise
 - Cocoa farming is labour intensive and children do take part
 - 84% of children are with one or both parents
 - < 7% of children are with non- relative
- **Schooling**
 - High enrollment in school (91%)
 - 3% (16 children) indicated that they do not attend school
 - 8 of those children are aged 15 - 17 years

Ghana: Key Results

- **Working Conditions**

- Normally work after school or on weekends, holidays
- Will often help parents with their guidance
- Child do take part in hazardous work (in the past year)
 - Carry heavy loads (89%)
 - Exposed to pesticides (47%)
 - Use a cutlass (75%)
 - Have been injured in past 3 years (65%)

- **Evidence of Trafficking**

- 2 children gave indications of being trafficked
- Extensive follow up by Ministry of Manpower confirmed that children were in safe and parental approved situation



National Plan

The Ministry with partners, including industry, has committed to the following:

- Develop & implement occupational safety and health (OSH) measures including extensive outreach interventions
- Promote universal basic education & skills training
- Design & implement interventions to reduce the incidence of worst forms of child labour (WFCL)
- Community sensitisation
- Enhance knowledge base on WFCL in Cocoa

Pilot Labour Survey in Cocoa Production in Côte d'Ivoire



- The results from the Pilot Labour Survey in Cocoa Production in Côte d'Ivoire were announced by the Government on 30th November 2007
- This forms part of the National Program for the Elimination of the Worst Forms of Child Labour (WFCL) in Cocoa
- Second phase survey completed and report due to be published in second quarter of 2008

Côte d'Ivoire – Key Results



- The majority of children in the pilot villages (71%) live with one or both parents
 - 26% of children live within a familial relationship (including brother, sister, aunt, uncle or in-laws)
 - Less than 3% reported living in a non-family situation
- 87% of the children interviewed reported performing hazardous work at least once in the preceding cocoa harvest
 - carrying heavy loads (84%)
 - burning of brush (18%)
 - application of fertiliser (14%)
 - Application of pesticides (5%).
- 54% of the children interviewed were attending school
- 34% of the children had never attended school
- 71% of the heads of household had never attended school.



National Plan

- In 2006, Côte d'Ivoire established an Investment Trust Fund (now valued at more than US \$50 million) for development of the cocoa producing area. On the basis of pilot survey results, the Trust Fund will target various projects, including the rehabilitation of roads, construction of schools, health centres, and water facilities
- In addition, the government of Côte d'Ivoire has recently adopted *The National Action Plan on Child Labour and Trafficking*. This plan addresses the worst forms of child labour in all sectors of the Ivorian economy. The plan, to be implemented by the Ministry of Labour and budgeted at more than US \$6.5 million, seeks to significantly reduce the worst forms of child labour and trafficking by 2011.



Remediation

Key Activities

Remediation Activities

- **Government Actions – National Plans**
- **Ongoing work via International Cocoa Initiative (ICI)**
 - Working at community level
 - Interacting with key stakeholders within each country
 - Specific programmes addressing child labour and trafficking in support of Harkin / Engel Protocol commitments
- **Efforts via the world Cocoa Foundation**
 - Sensitisation of farmers within Farmer Field Schools
 - Income improvement to support community / family change
- **Supportive efforts by Individual Companies and Associations, educational programs**

International Cocoa Initiative



www.cocoainitiative.org

International Cocoa Initiative

- Independent foundation where industry and civil society work as equal partners, created in 2002
- Funded by industry
- The companies and organizations represented directly on the ICI board include:
 - Cadbury Schweppes, Ferrero, Hershey , Kraft, Mars and Nestlé.
 - ADM, Barry Callebaut and Cargill
 - The International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations
 - The International Confederation of Free Trade Unions
 - The US National Consumers League
 - Free the Slaves
 - Global March Against Child Labor
 - Education International

ICI Strategy & Approach

**Objective 1:
Community led
solutions**



**Objective 2:
Decentralized
support**



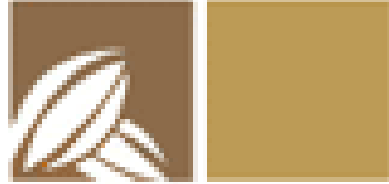
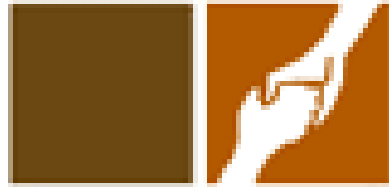
**Objective 3:
National policy
environment**



Objective 4: Social protection a cross cutting issue

**Objective 5:
Information and advocacy**





INTERNATIONAL
C O C O A
INITIATIVE

**Community Development / Empowerment
to address WFCL**

Action planning drives progress



Community leadership meeting at Sekyere Krobo



www.cocoainitiative.org

Community Action Plans

- Communities have developed their own Community Action Plans (CAP)
- Activities in CAPs now being implemented
 - Reducing children's loads
 - Providing some protective clothing
 - Building schools



Build on proven strategy, scale up in Côte d'Ivoire and Ghana



World Cocoa Foundation

- The World Cocoa Foundation was formed in 2000 to help promote a sustainable cocoa economy through economic and social development and environmental conservation in cocoa growing communities.
- Today, it plays a leading role in helping cocoa farming families by developing and managing effective, on-the-ground programmes, raising funds and acting as a forum for broad discussion of the cocoa farming sector's needs
- Among the many programmes it supports include the Sustainable Tree Crop Programme (STTP) Farmer Field Schools and other initiatives



Farmer Field Schools

- Funded by industry and other donors including USAID
- Run by the Sustainable Tree Crops Program
- Farmer training curriculum:
 - child labour sensitization
 - on cocoa integrated crop, pest & quality management
- Running in Cameroon, Cd'I, Ghana and Nigeria
- By 2011:
 - Farmers directly trained approximately 165,000
 - Farm family members reached approximately 1.32 million



The Result

Empowering a Change in Behaviour:



- “Before attending the FFS, I had planned to have my son spray my cocoa farm.

Now that I know the dangers of using children for certain tasks in cocoa farming, I will make sure that my children never do this type of work.”

Farmer Organisations

- Strengthening 15 large farmer cooperatives through training and technical support for outreach to over 31,000 farmers in 4 countries
- Improved market access, information, confidence, and transparency
- By selling collectively farmers receive 5-15% better prices





Verification

Process System/Design

Verité's Role in Verification

- Verité, an international NGO, has been appointed to convene and facilitate a credible, inclusive, effective and transparent verification process
- Not performing any verification work
- Designing a process informed by experience in other sectors and current best practice
- **The International Cocoa Verification Board was formed by Verité in December, 2007**
- **This multi-stakeholder body includes 9 representatives from NGOs, academia, trade unions and industry. The nine Board members are:**

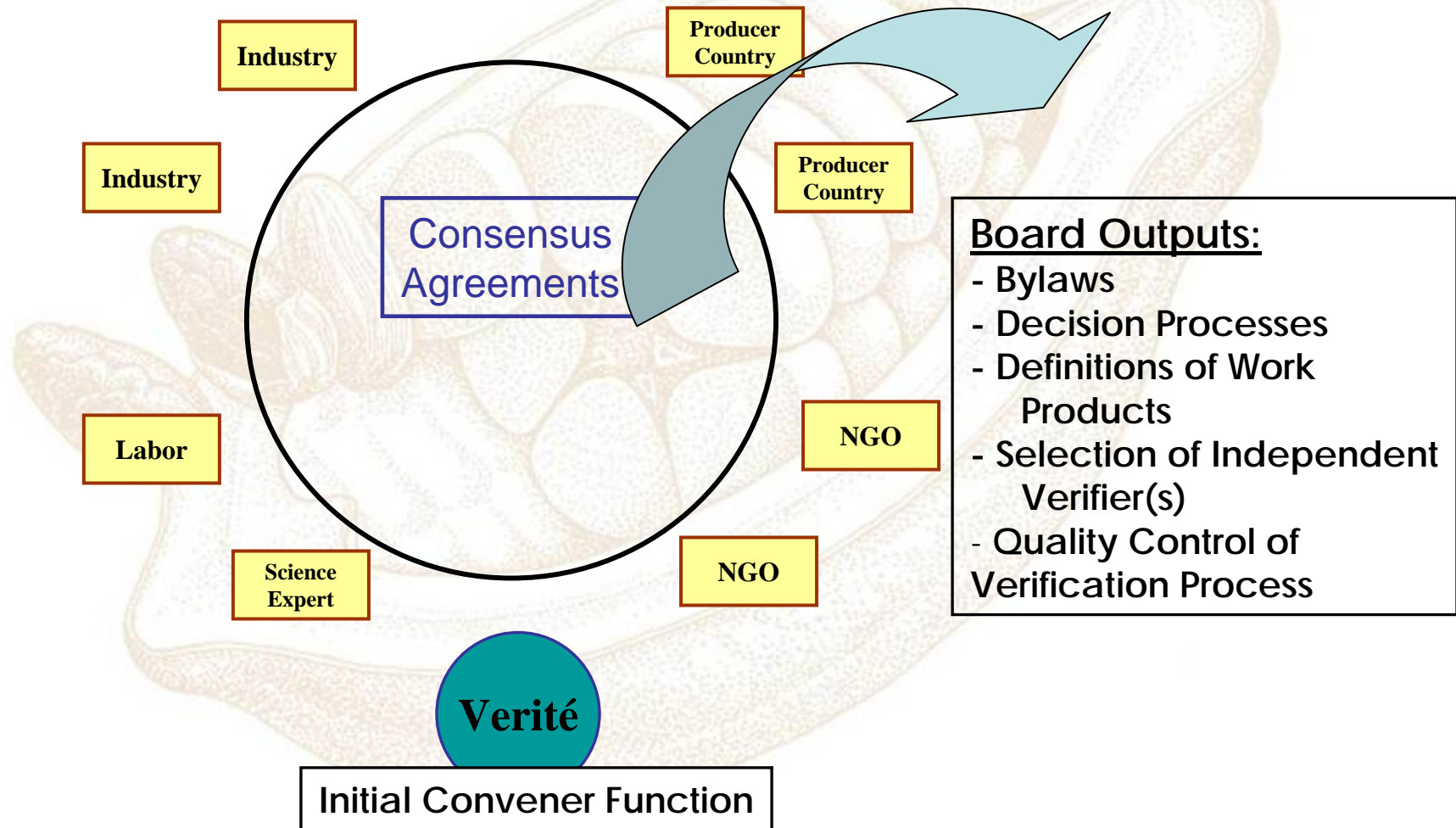


Humanizing the global workplace

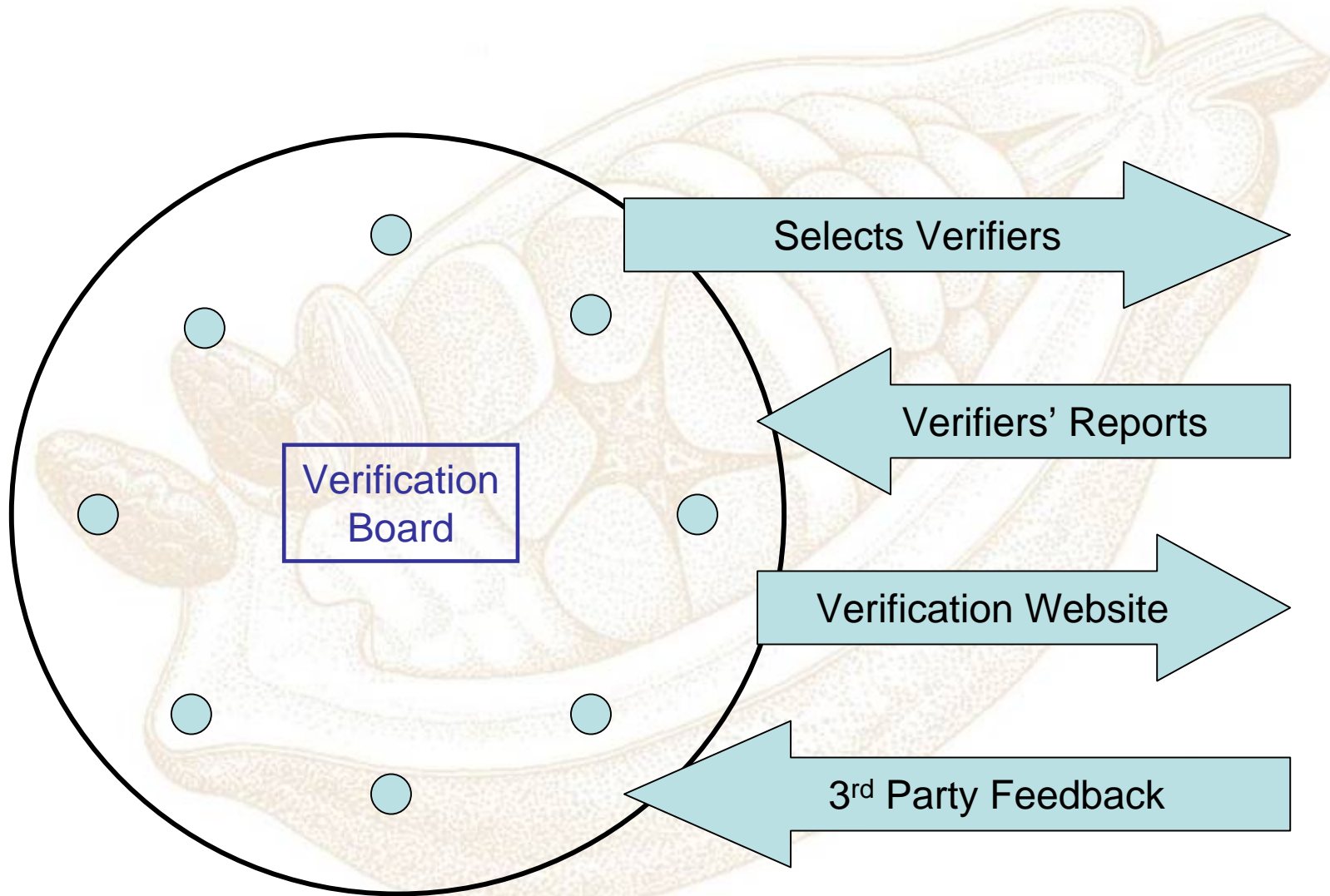


International Cocoa
Verification Board

ICVB Process



ICVB Activities



In Summary



- **The cocoa and chocolate industry has a long-term commitment to the sustainable social and economic development of cocoa farming communities**
- **Aim: To ensure that children are not harmed in the process of growing or harvesting of the cocoa crop**
- **The multi-stakeholder partnership approach is delivering sustainable solutions not only at a village level but is also changing approaches across the region**
- **Partnerships: African Governments MUST be engaged to ensure sustainability and broad implementation.**
 - **Community groups play a critical role in acceptance and success**
 - **Connection with local NGOs and institutions required for capacity.**
- **Capacity Building: Training of producer country National and Local government participants and non-government partners required**
- **Continual Engagement: Developing new systems and driving change is a long term commitment. We will continue to work with partners for the long term**